



## Living Lab Zagreb, Croatia

### NBS proGREG Info Point

The City gardens project was introduced in 2013 with the aim of using city- owned land as gardens for citizens in the post-industrial part of Sesvete district. Nearby, the proGREG Info centre was established in 2018 as a complementary activity and is run by the NGO "Green and Blue Sesvete" (ZIPS). ZIPS fosters the quality of life in the Sesvete district and urban transformation of the neighbourhood. Being aware of spatial shortcomings and problems in the district (traffic, planning, identity, recreation, brownfield sites, etc.), the association started gathering influential and interested residents to actively improve living conditions in Sesvete, e.g. by using nature for renewal. The Info Point has become a meeting point for the local community, offering lectures, workshops, exhibitions and round tables.

### Aim & goals

Key goal of the Info point is providing a venue for NBS activities and disseminating proGREG project results to raise awareness of how local communities can shape their living conditions jointly with other involved stakeholders.

### Target groups (beneficiaries)

- local community and residents
- schools
- local entrepreneurs
- community associations

### Main responsible partner

City Office of Economy, Environmental Sustainability and Strategic Planning of Zagreb, coordinator

### Contact

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### Area of implementation

Centrally located in the Living Lab on the ground floor of a residential building across the former meat processing factory. Address: Kelekova 2. GPS Coordinates: 45°49'29.46"N, 16°06'19.57"E

### ProGREG partners involved

City Office of Economy, Environmental Sustainability and Strategic Planning Zagreb: Coordinator Green and Blue Sesvete (ZIPS) represents the link to the local community

### Other stakeholders involved

- Sesvete Agroproteinka Chess Club, initial user of Info Point space before the project, now a co-user
- Other frequent stakeholders include several civil society associations
- Various (scientific) lecturers, artists, book presenters
- Children, youth, academic representatives, citizens of Sesvete as part of other (EU funded) projects

### Implementation budget

Total implementation budget: 112.000 €  
City of Zagreb: 80.000€  
proGREG funding: 32 000 €

### Timeframe

Start  
2018



Completion  
May 2019