



## Living Lab Turin, Italy



### NBS description

Orto WOW is composed of 15 garden boxes with aromatic plants and other melliferous plants that attract pollinating insects. Orto Wow was implemented in the courtyard of an abandoned building named WOW in the Living Lab in Mirafiori Sud. The area hosts a weekly farmers market organized by the farmer association Coldiretti. The idea is based on creating a “green square”, by placing the boxes in the courtyard to facilitate public activities open to all (such as educational activities, public talks, convivial activities, etc.).

### Aim & goals

Key goal of this NBS is to improve the usability of the area in order to:

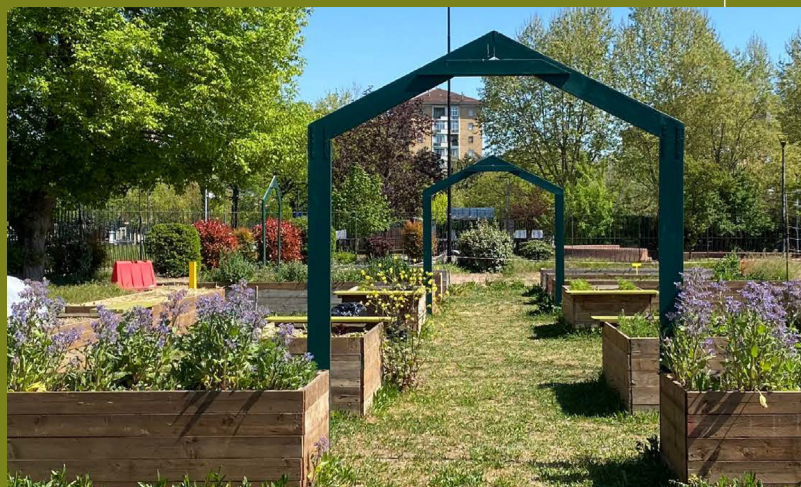
- recover an abandoned and underutilized former industrial lot and return it for public use;
- favor the transition of pollinating insects, following the directions of the ecological corridors identified by proGREG;
- activate local inhabitants in taking care of the new green installations, by stimulating them through citizens-science activities;
- promote collaborative multiple stakeholder networks to guarantee the sustainability of the intervention in the future.

### Target groups (beneficiaries)

- Local community of Mirafiori in general
- Residents living in the surroundings, who historically are interested in accessible open area,
- Families and elderly people.

### Main responsible partner

NGO OrtiAlti - coordinated all activities including co-design and co-implementation activities



### Area of implementation

The area of the NBS borders to the south on a Colonnetti Park, suitable for placing bee hives given the bio-diversity green corridor. The garden boxes are placed at the entrance area, close to the public part of the courtyard

GPS coordinates: 45.017254, 7.644881

### ProGREG partners involved

- City of Turin (Heritage Management Department)
- NGO Fondazione di Comunità Mirafiori
- University of Turin (Department of Life Sciences and Systems Biology, DBios and Department of Agricultural, Forest and Food Sciences, DISAFA)

### Other stakeholders involved

- Coldiretti (national farmers association) to support the management of the garden boxes and keep the area open to the public in the future
- Associazione Parco del Nobile (Beekeepers - operative partner)

### Implementation budget

Total implementation budget:  
proGREG funds: 7.500 €

### Contact

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### Timeframe

Start  
February 2020



Completion  
June 2020