



Living Lab Turin



NBS description

Orti Generali are community urban gardens as part of regenerating the derelict Cascina Piemonte area based on an innovative concept and business model. It consists of 160 garden plots of different charges and sizes and 330 trees planted. 30% of the area were transformed into shared green space where people can meet and socialize. Gardeners can contribute to the maintenance of these common spaces.

Aim & goals

Orti Generali aims at building an enterprise model for the transformation and management of post-industrial and metropolitan residual agricultural areas based on ecological sustainability and social equity with the goal:

- create an educational center
- technological innovation
- job training and integration into the labour market
- building networks incl. public and private bodies, associations, cooperatives, groups and citizens

Target groups (beneficiaries)

Plots are assigned to individual citizens, families or collectives, with lower charges for people under 35 and for economically disadvantaged people. Collectives. Schools of the district can benefit from educational offer.

Main responsible partner

The association Orti Generali is the key partner responsible for designing and managing the urban garden. Orti Generali will guarantee the continuity of this NBS over time.

Contact

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🌐 www.ortigenerali.it



Area of implementation

12.000 m² in Cascina Piemonte Park

GPS coordinates: 45.011266, 7.627034

ProGREG partners involved

NGO Fondazione Mirafiori supports the association, shares office space and acts as a facilitator in relations with institutions.

University of Turin (Department of Life Sciences and Systems Biology, DBios and Department of Agricultural, Forest and Food Sciences, DISAFA) responsible for the environmental monitoring and experimenting and disseminating the new soil concept; Department DBios monitored pollinators and advised on choice of trees and shrub species.

Other stakeholders involved

- MIUR (Ministry of Education, University and Research).
- PON Metro (City of Turin).
- Fondazione Compagnia di San Paolo
- IREN SpA. (Energy services company)
- private non-profit organisation Fondazione CRT.

Implementation budget

Total implementation budget: 324.100 €

proGREG funding: 61.500 €

Timeframe

Start

February 2019



Completion

November 2019